



# EU INNOVATE

## WP4 Case Study



## Case Profile of Otodojazd

Carpooling platform for individuals, corporate clients, and universities

### Economic Sustainability



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#### **Economic Value**

*Minimizes travel and commuting costs*

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### Social Sustainability



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#### **Social Value**

*Helps to defuse traffic in the city, therefore rising the quality of public spaces. Creates new social ties and communities*

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### Ecological Sustainability



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#### **Ecological Value**

*Contributes to minimizing the usage of natural resources and air pollution*

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