



EUINNOVATE

WP 4 Case Study



EKOTALO

- Ekologisen rakentamisen edelläkävijä -



Case Profile of Pohjolan Ekotalo Oy

Low-energy houses at the Arctic Circle

Economic Sustainability



Economic Value

Develops houses for a lifespan of 100 years, and significantly reduces the annual energy costs for living in the house

Social Sustainability



Social Value

A healthy interior set-up and customizability for individual needs; the development process educates users towards sustainable ownership

Ecological Sustainability



Ecological Value

Construction material is mainly wood, a durable and domestic renewable resource, with good recyclability qualities

User Entrepreneurship

>> Strong case <<