



EUINNOVATE

WP 4 Case Study



Cibi, produttori e servizi per Milano

Mi.cibo s.r.l.s

Politecnico di Milano

Case Profile of Mi.cibo

A the first city broker connecting proximity agriculture farmers and Milanese consumers

Economic Sustainability



Economic Value

More than 100 farmers involved

Social Sustainability



Social Value

The land to the table and the city to the countryside

Ecological Sustainability



Ecological Value

Countryside and Biodiversity conservation

User Entrepreneurship

