



# EU INNOVATE

## WP 4 Case Study



**FAIRPHONE**

# Case Profile of Fairphone

Putting social values first and opening up the supply chain

## Economic Sustainability



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### **Economic Value**

*Offering a transparent competitive product while influencing better working conditions and ensuring a decent wage- starting at the factory.*

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## Social Sustainability



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### **Social Value**

*Utilizing conflict-free minerals tin and tantalum as well as emphasizing safe working conditions, fair wages and worker representation for suppliers and manufacturers*

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## Ecological Sustainability



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### **Ecological Value**

*Applying responsible design while addressing the whole life span of mobile phones including use, reuse and recycling.*

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