



# EU INNOVATE

## Deliverable D 8.7

*Annual user and stakeholder roundtables*

Project name: Sustainable Lifestyles 2.0: End User Integration,  
Innovation and Entrepreneurship

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## STATUS UPDATE ON DELIVERABLE 8.7 & 8.8

Within the context of the overall work plan for the “EU-InnovatE” project, with the agreement of the coordinator, ABIS has modified the time line for the deliverables 8.7 Annual Policy Round Tables and 8.8 Annual Stakeholder Round Tables.

The purpose of this document is to report on the planned changes and to clarify the rationale for adapting the original schedule for delivery.

### D 8.7 ANNUAL POLICY ROUND TABLES (PRTs) & D 8.8 ANNUAL STAKEHOLDER ROUNDTABLES (SRTs)

**Original Schedule** Months 9, 21, 33

**Revised Schedule** Months 14, 22, 33

#### **Rationale**

Since the launch of the project, the intention for delivering the PRTs and SRTs has been to align the events – where possible – with relevant European Commission meetings and stakeholder fora, in order to optimize participation and outreach.

Primary among these are the annual gatherings of the EU High Level Group of Member State Representatives on CSR and the EU Multistakeholder Forum on CSR.

The EU COM had originally scheduled the meeting of the former for October 29, in Rome under the Italian Presidency. Accordingly, the first PRT & SRT was planned to take place immediately afterwards.

However, for internal reasons, the COM has now moved this meeting to mid December, which conflicts directly with ABIS’ annual conference in the UK (at which EU INNOVATE will be promoted as another part of our deliverables).

In light of this, and also given the transition between the old and new Commissions, the first SRT will now be held on **Monday, 2 February 2015** and the PRT on **Thursday, 5 February 2015, both in Brussels.**

The selection of these dates is deliberate, as they immediately precede and follow the next staging of the EU Multistakeholder Forum (Feb 3-4). In past years, the MSF has attracted over 300 sustainability policy actors and stakeholders – both at EU and Member State level. As such, this will be the largest gathering of relevant constituencies in the calendar year.

By extension, as a member of the MSF Coordination Committee, ABIS will seek to ensure that a wider promotion of EU-INNOVATE is executed at the conference itself – either through showcasing work-in-progress in the formal programme, or the distribution of supporting materials to participants.

Last, but not least, the remaining PRTs and SRTs will broadly follow the original schedule, taking place in October 2015 (Month 22) and September 2016 (Month 33). The second iterations will link directly with the ABIS Annual Colloquium in Milan, Italy, which is taking sustainable lifestyles as its central theme. The third and final iterations will be used to share and test conclusions and insights from the project.